



Monotype Imaging

INITIAL PUBLIC OFFERING

IMPROVING THE IMAGE OF GLOBAL COMMUNICATION

OFFERING SUMMARY



Issuer:

Monotype Imaging Holdings Inc.

Book Runner:

Banc of America Securities LLC

Shares Offered:

11MM (6MM Primary, 5MM Secondary)

Offering Price:

\$13.00 - \$15.00

Expected Pricing:

July 24, 2007

Use of Proceeds:

Prepayment of Term Loan B, convertible preferred stock, working capital and other purposes

Ticker/Listing:

TYPE / NASDAQ

Co-Managers:

Jefferies & Company
William Blair & Company
Needham & Company, LLC
Canaccord Adams



Monotype Imaging

BUSINESS OVERVIEW

Douglas Shaw
Co-Founder, CEO and President

LEADING DIGITAL MEDIA ENABLER

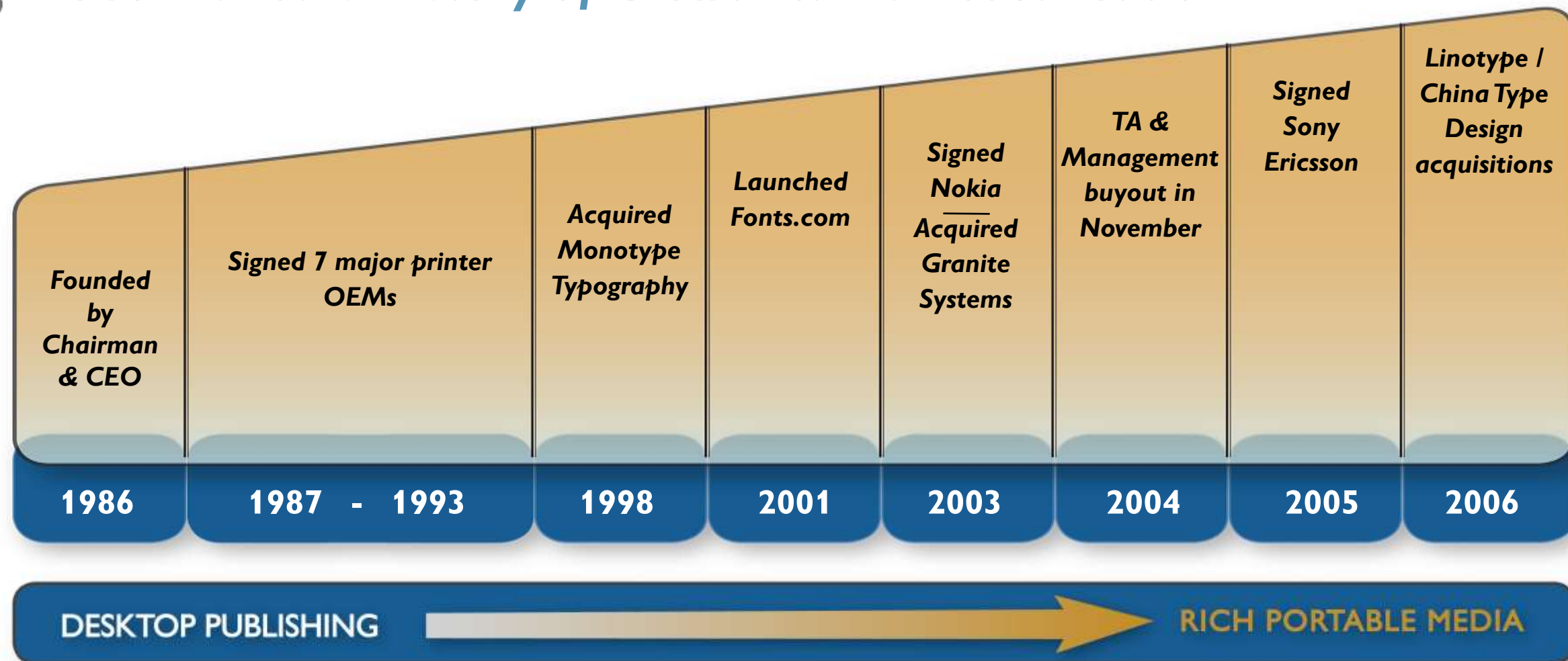
●● *We Combine Fonts and Technologies ...*



...to Bridge the Gap Between Devices and Content

- Own and license a large library of fonts
- Embedded standard in laser printer imaging — 8 of top 10 OEMs
- Penetration of CE devices — 3 of top 5 Mobile phone OEMs
- 20 million visits to websites in 2006 from over 200 different countries

Over 20 Years History of Growth & Market Validation




INVESTMENT HIGHLIGHTS

- We serve large, growing OEM markets undergoing dynamic change
- Embedded technology and large integrated font IP library
- Strong online creative professional product and service presence
- Leading customer base
- Visible and recurring licensing revenue; high margins and low CapEx
- Experienced leadership team and employee base



●● *Text Solutions are a Critical Ingredient Technology*

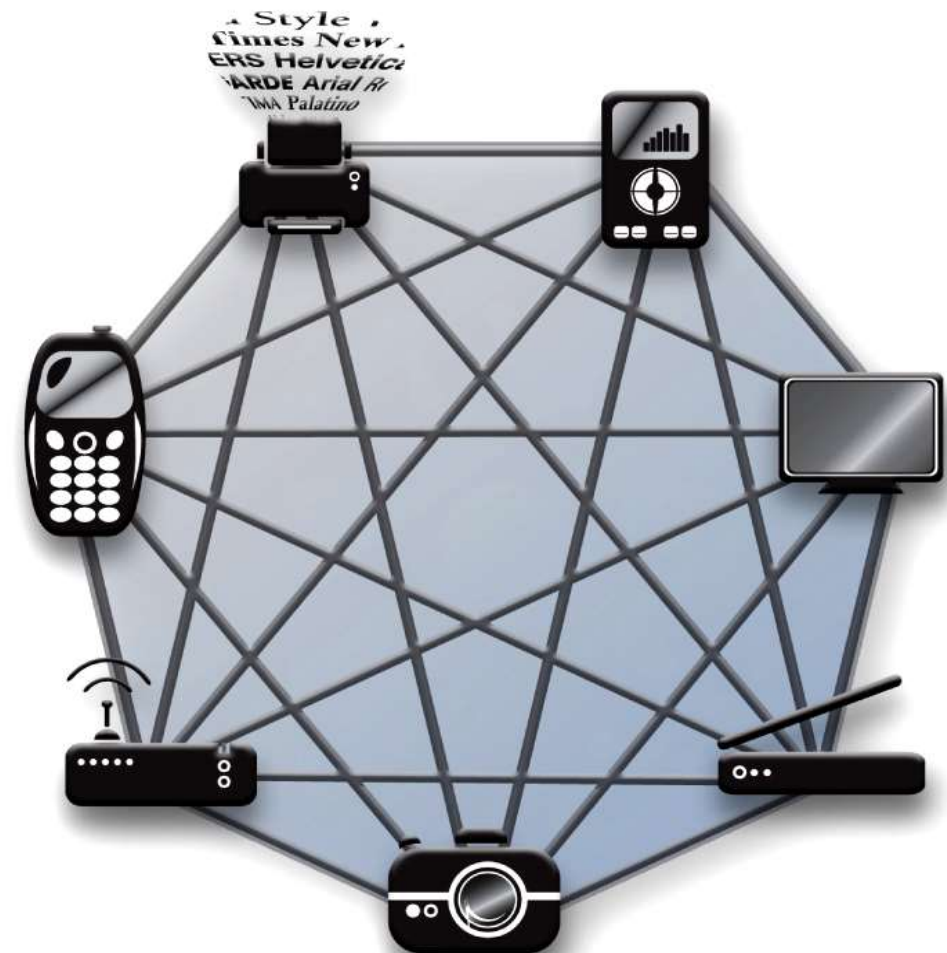
- Digital Media is video, audio and **TEXT** solutions
- OEMs rely on ingredient technologies
- Devices are increasingly connected 
- Content is increasingly complex, diverse and unpredictable



Increased Complexity Requires Sophisticated Text Solutions

●● *Connectivity is Changing CE Devices*

- Platforms are global; memory constrained
- Content anywhere, anytime on any device
- Branding, ads and services will increase
- Core IP: video ~ audio ~ text



OEM MARKET IS LARGE AND CHANGING

PRINTERS

- Vista
- Shift to color laser and increased functionality
- Adobe PostScript clone

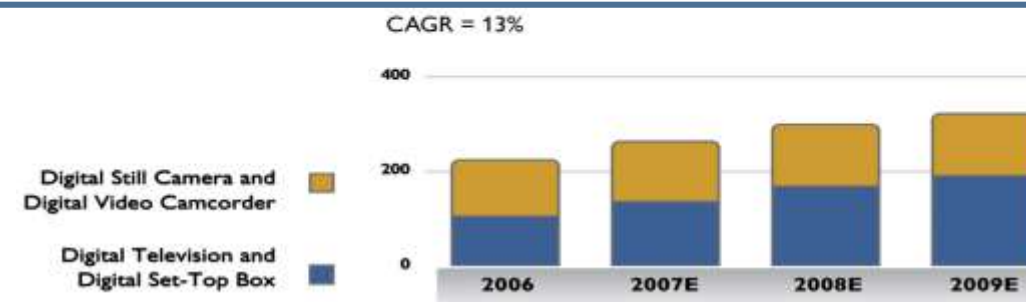
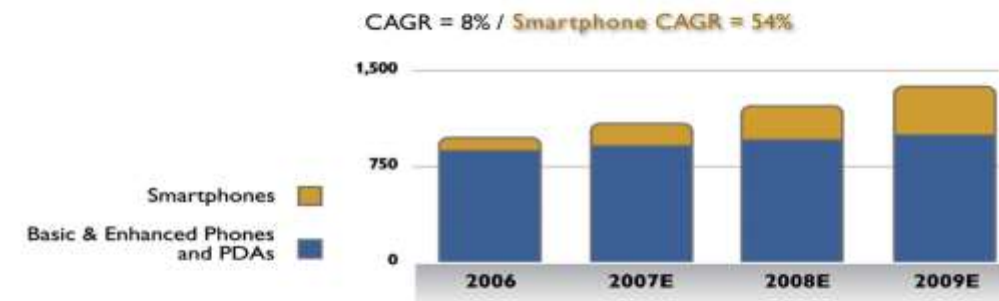
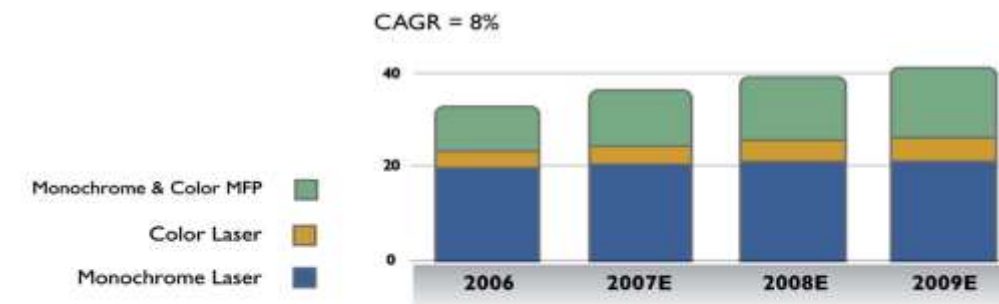
MOBILE CONSUMER

- PC-like functionality
- Content, ads, services
- Low memory, global platforms, personalization

OTHER (STB, DTV, DSC, DVD)

- Robust functionality; complex interfaces
- Media management
- Connected

(worldwide units in millions)



Source: IDC and Gartner.

•• *What is Needed From a Text Imaging Solution Provider?*



OEM CONSUMER ELECTRONICS

●● *We provide CE Solutions for Emerging, Connected World*

- Text engines for scalable type on CE devices
 - Scaling, compression, layout and rasterizing technology
 - Global language and technology support
- 3 of top 5 mobile phone OEMs
- Deployed on Digital TV, Set-Top Boxes and Cameras
- Solutions for DVD, Personal Media Players, In-vehicle
- Develop once, deploy many





Own and License Large Font IP Library

- Global comprehensive font library
 - Internal development
 - Through acquisitions
 - Licensed from 3rd parties
- Access to 9,000 typefaces including many leading names
- Chinese, Japanese, Korean, Arabic, Indic & others
- Perpetual Trademarks on owned fonts



●● *Proprietary Technology Provides a Robust Solution Set*



●● *Wrapping Core Technologies Around Fonts Provides Defensibility*

- Industry leading patented technology
- Font trademarks are perpetual
- Shipping since 1987
- Global language supplier
- Compatible with industry standards



We Are Embedded in the Firmware of OEM Products & Not Easily Replaced

STRATEGIES FOR GROWTH



- Increase penetration in mobile devices
- Leverage footholds in DTV, DSC, STB



- Transition to color laser and MFPs
- XPS support – Vista




- Enhance Web offerings








- Expand global presence, particularly in Asia
- Supplement organic growth with M&A and partnerships

GLOBAL CUSTOMERS & PARTNERS

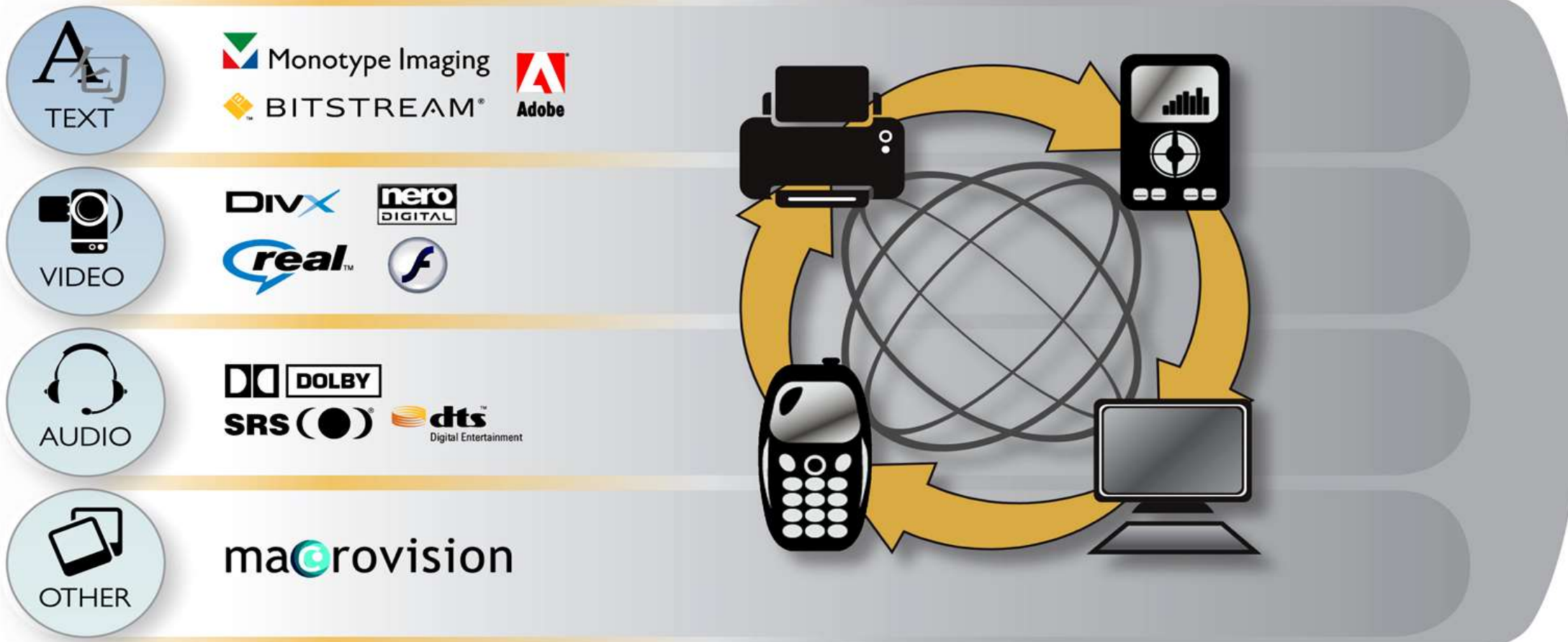
World Class Customers and Partners Across All Sectors



Monotype Imaging

   OEM DEVICES	 OPERATING SYSTEM	 CREATIVE PROFESSIONAL
<p>8 of the Top 10 LASER PRINTER MANUFACTURERS</p> <p>NOKIA MOTOROLA Sony Ericsson</p> <p>JVC RCA TOSHIBA TTE Technologies</p>	<p>Microsoft® ACCESS Apple QUALCOMM symbian</p>	<p>fonts.com by Monotype Imaging</p> <p>Agilent Technologies BRITISH AIRWAYS BARCLAYS</p>

Focus on Ingredient Technologies



●● *Close to Customers and Partners*



- 237 Employees worldwide
- 71 Consultants

●● *Deep Engineering & Broad IP Protection*

- Strong engineering management and team
- 112 Engineers, including 5 PhDs
- Intellectual Capital
 - 8 patents issued and 13 filed



Jack P. Murphy
VP, Research & Development

- Director Engineering Display Imaging



Steven R. Martin
VP, Engineering & Development

- VP New Product Development, Scansoft Inc.

EXPERIENCED LEADERSHIP TEAM



Douglas J. Shaw
CEO, President & Director

- Co-Founder of Monotype



John L. Seguin
Executive VP

- Zoran; Broadcom Inc.



Jacqueline D. Arthur
CFO, Sr. VP

- CFO, CP Clare; Aprisma Mgmt. Technologies



David L. McCarthy
VP & GM, OEM Sales

- 17 year career at Monotype



Robert M. Givens
Chairman & Former CEO

- Co-Founder of Monotype



A. Bruce Johnston
TA Associates

- President, idealab! Boston; Lotus

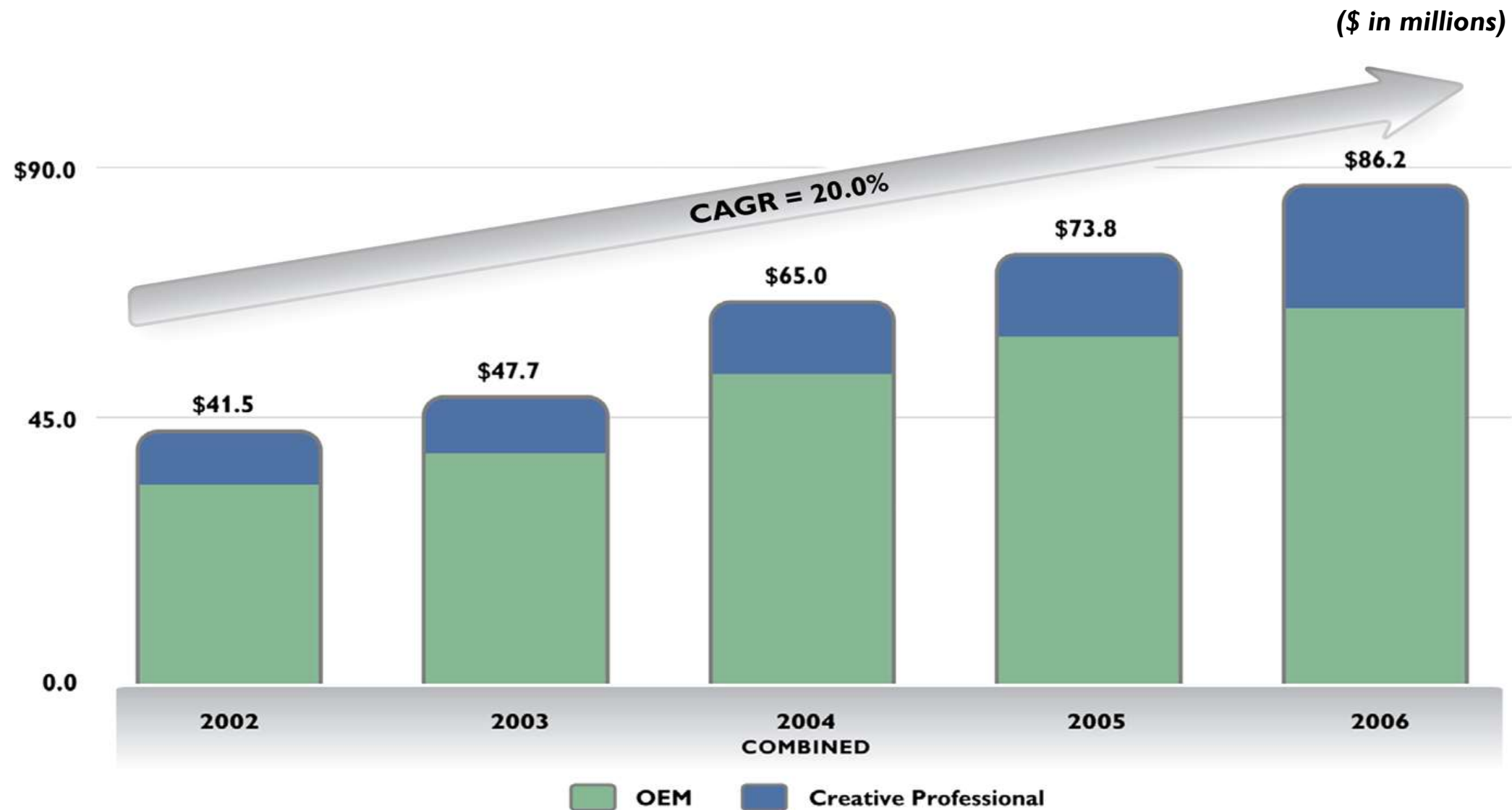


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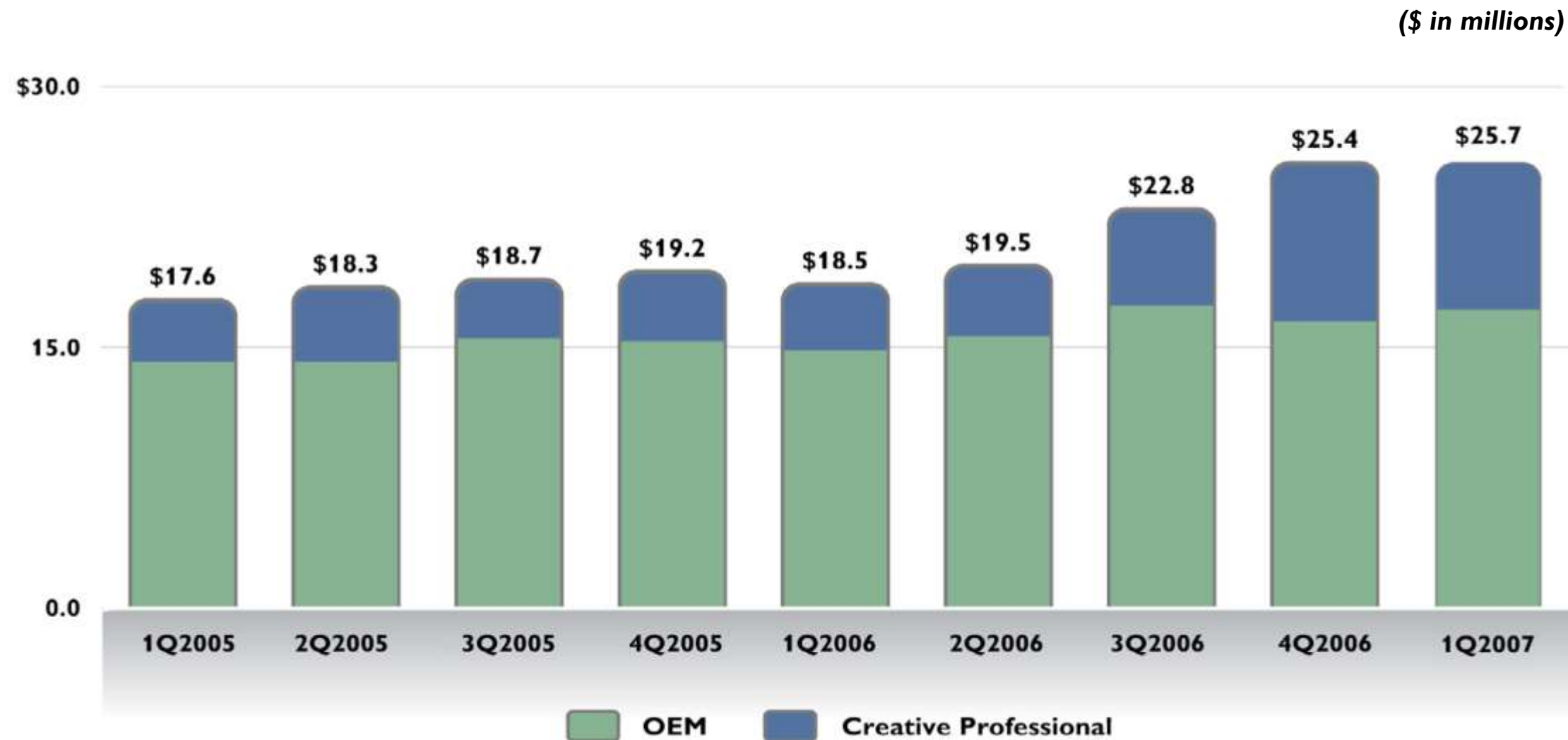
FINANCIAL OVERVIEW

Jacquie Arthur
CFO and Sr.Vice President

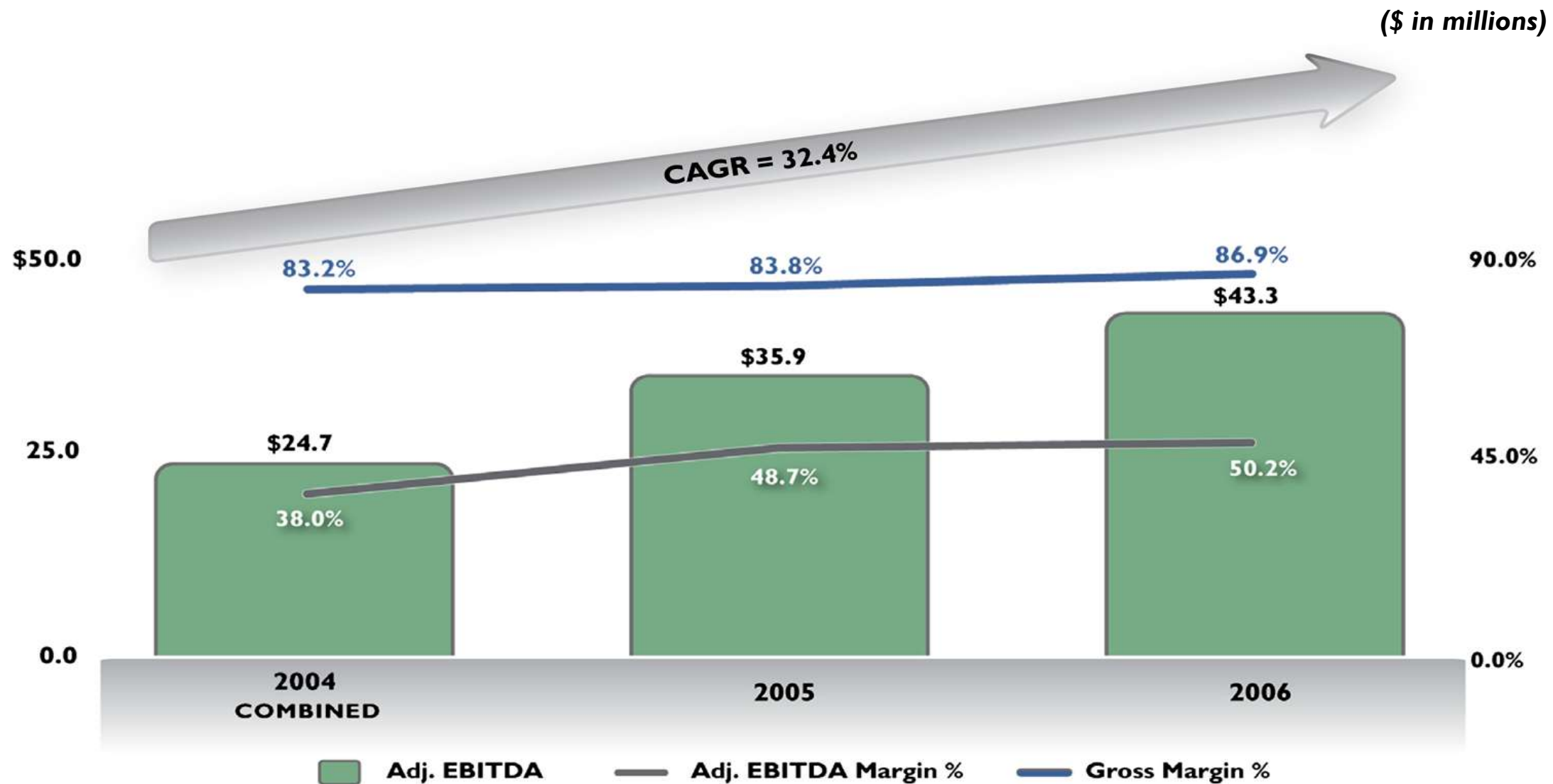
VISIBLE, RECURRING AND GROWING REVENUES



CONSISTENT QUARTERLY REVENUE



STRONG MARGINS AND EBITDA



BALANCE SHEET

(\$ in millions)



March 31, 2007

As Adjusted

Cash & cash equivalents

\$6.8

\$4.7

Total tangible assets

26.3

21.2

Goodwill

138.8

138.8

Intangible assets, net

108.9

108.9

Total assets

\$274.0

\$268.9

Total debt

\$200.7

\$136.7

USE OF PROCEEDS

- **\$154MM Gross Proceeds**
 - \$84.0MM in gross proceeds to Monotype
 - \$72.1MM prepayment of Term Loan B
 - \$9.7MM convertible preferred stock
 - Working capital and other purposes
 - \$70.0MM to selling shareholders
- **\$10.2MM increase of Term Loan A**
- **Est. \$8.7MM in saved interest expense**



INVESTMENT HIGHLIGHTS

- Solve critical text imaging issues
- Dominant supplier to laser printer OEMs
- Significant inroads into mobile phone and other CE devices
- Strong online sales to Creative Professionals
- High barriers to entry
- Proven business model





Monotype Imaging

ADDITIONAL INFORMATION



ADJ. EBITDA RECONCILIATION

(\$ in millions)

	Years Ended December 31.		
	2004 (COMBINED)	2005	2006
Net income (loss)	(\$3.7)	\$7.1	\$7.1
Provision (benefit) for income taxes	(1.5)	4.7	5.9
Interest expense, net	1.7	14.7	19.5
Amortization of intangible assets	2.8	8.9	9.7
Depreciation	0.2	0.5	0.6
EBITDA	(\$0.5)	\$35.9	\$42.8
Transaction bonus	25.2	-	-
Stock-based compensation	-	-	0.5
Adjusted EBITDA	\$24.7	\$35.9	\$43.3

ILLUSTRATIVE DEBT DETAIL

(\$ in millions)



Current

	Balance at March 31, 2007	Interest Rate	Annualized Interest Expense
Term Loan A	\$130.7	L + 325bps	\$11.3
Term Loan B	70.0	12.10%	8.5
Total	\$200.7		\$19.8



Post Offering

	Balance at March 31, 2007	Interest Rate	Annualized Interest Expense
Term Loan A	\$136.7	L + 275bps	\$11.1
Term Loan B	0.0	12.10%	0.0
Total	\$136.7		\$11.1